

## Innovation and Sports Conference

18-19 May, 2017

Groupama Arena, Budapest, Hungary

You are cordially invited to the bilingual conference on innovation and sports, organized by the Hungarian National Trading House and the University of Physical Education of Budapest. Our aim is to foster dialogue on recent findings and innovative ideas, methods as well as to stimulate further processes of turning ideas to success. The latter is of utmost relevance these days in the competitive international arena of sports, especially in the struggle for Olympic performance. Therefore, we wish to invite scholars and other experts in all walks of life and sport activities to share their expertise, good practices, and pursue knowledge transfer. The presenters will offer insight and exchange ideas in the form of presentations, workshops and roundtable discussions with trainers, educators, researchers, business partners and decision makers at all levels. The fascinating venue of Groupama Arena offers multiple advantages and comfortable location for a successful event. Following the conference, an online publication opportunity is offered for the presenters in English and Hungarian languages.

**ABSTRACTS** for 20 minute English or Hungarian language presentations should be submitted by 1 March, 2017 to [sportinno2017@tradehouse.hu](mailto:sportinno2017@tradehouse.hu) with subject reference: "Sportinno reg" in your email. Please also indicate in your abstract with its number code, which of the above topics in particular meets the focus of your proposed presentation of 20 minutes. Early expressions of interest are appreciated. Proposals should include

1. the author's full name, institutional affiliation and email address
2. the title of the presentation
3. which one of the below main topic areas are you to address in particular?
4. an abstract of 300-500 words, summarizing the paper's scope and conclusions
5. a statement indicating whether power point or other digital media will be used and whether internet access is necessary for the presentation
6. a brief bio of the author(s) of maximum 400 words

### Main topic areas:

- A. the innovative social role of sports
- B. good practices in sport innovation in the Carpathian Basin
- C. innovative planning and practice in specific sports
- D. sports innovation in healthy lifestyle
- E. innovative, fair and health-conscious performance development
- F. informatics, statistics and analytics: sport science and performance development
- G. innovative use of decision making in sports
- H. training, competition and rehabilitation-specific sport technology
- I. innovative financing methods in sports
- J. knowledge-transfer and sports
- K. erecting and managing innovative sport facilities
- L. innovative postgraduate education for sport experts
- M. innovation in selecting sportsmen
- N. current trends in sport economics

We welcome submissions from doctoral students and emerging scholars, too.

## REGISTRATION FORM

### PRESENTER/ ELŐADÓ

<p><b>presenter's full name/ előadó neve</b>          institutional affiliation/ intézmény          email address/email címe</p>	
<p>title of the presentation/előadás címe</p>	
<p>which (number) of the above topic are you to address in particular?/témakör száma</p>	215
<p>an abstract of 300-500 words, summarizing the paper's scope and conclusions/absztrakt</p>	412
<p>do you need a projector and/or Internet access?/projektorra, Internetre szüksége</p>	
<p>brief bio of the author(s) of maximum 400 words/ előadó rövid bioja</p>	
<p>other comment/request/ egyéb megjegyzés, kérés</p>	

### CORPORATE REPRESENTATIVE/ CÉGES KÉPVISELŐ

<p><b>business representative's full name/ cég képviselőjének neve</b>  <b>corporate agency/company/ cég</b>          email address/email címe</p>	
<p>form of contribution (e.g. poster presentation, exhibition, product show) /részvétel formája (pl. poszter bemutató, kiállító, termék-bemutató</p>	
<p>brief of 300-500 words, summarizing the nature and point of contribution/absztrakt</p>	
<p>do you need a projector and/or Internet access?/projektorra, Internetre szüksége</p>	
<p>company brief of maximum 400 words/ cég rövid bemutatása (max. 400 szó)</p>	
<p>other comment/request/ egyéb megjegyzés, kérés, helyigény</p>	

### CONFERENCE PARTICIPANT WITHOUT PRESENTATION

<p><b>guest's full name/ konf. vendég neve</b>          institutional affiliation/ intézmény          email address/email címe</p>	215
<p>which (number) of the above topic are you interested in in particular?/témakör száma</p>	215
<p>do you wish to attend the presentations and/or the social events?          az előadásokon és/vagy a kísérőprogramokon (pl. fogadás) szeretne részt venni?</p>	
<p>other comment/request/ egyéb megjegyzés, kérés</p>	

## TOPICS:

1. the innovative social role of sports
2. innovation in Physical Education
3. good practices in sport innovation in the Carpathian Basin
4. innovative planning and practice in sports: complex development
5. innovative sport associations
6. sports innovation in healthy lifestyle
7. innovative, fair and health-conscious performance boosting
8. innovative sport engineering
9. innovative sport therapy
10. innovative gerontology in view of sport science
11. informatics, statistics and analytics: "big data", sport science and performance development
12. innovative opportunities on the threshold of sport diplomacy and HEI internationalization
13. innovative use of decision making in sports
14. effective sports management methods in sport innovation
15. innovative materials in sports garment industry
16. innovation in health conscious and performance booster food and nutrition
17. training, competition and rehabilitation-specific sport technology
18. innovative sport marketing
19. innovation in sport tourism
20. innovative financing methods ("co-funding") in sports
21. update media use and applications in sports
22. knowledge-transfer and sports
23. innovation and the modern sports association
24. erecting and managing innovative sport edifices, complex, multifunctional spaces and their sustainability
25. innovative postgraduate education for sport experts
26. the conscious development of innovative sport networks
27. the innovative role of sport science in developing sports
28. innovation in sports healthcare: prevention, performance increase and rehabilitation
29. innovation in selecting sportsmen
30. innovative methods in preparing national teams
31. applied innovation in sports for persons with altered physical or mental abilities
32. e-sports as an innovative challenge
33. sports, faith and spirituality
34. sport psychology and its contribution to sports achievements
35. sports as a means to improve our national image abroad
36. current trends in sport economics

MOFA 215